



DIRECT MARKETING

ONE OF THE GREATEST MARKETING
SECRETS OF ALL TIME IS THAT
EVERYONE HAS A MAILBOX!

Direct Marketing reaches people through their mailbox.

If you continually place your marketing message in people's mailboxes, you can make money – simple as that. Direct marketing allows you to measure the effectiveness of your marketing. We can show you how to use direct marketing to increase *your* sales.



Standard Delivery (Households - HH): \$110.00 + GST / 1000.

Selective Delivery (Farmers only - F, Dairy Farmers only - DF): \$120.00 + GST / 1000

Delivery times vary from area to area. Please ask for specific areas to suit your delivery requirements. We can also arrange delivery to other parts of the country.

SOUTHLAND & SOUTH OTAGO AREAS

HH	F	DF	Area
73	69	11	Balfour
168	137	19	Centre Bush / Dipton
198	53	8	Garston / Athol / Kingston
1948	1529	217	Gore
4102	2022	311	Invercargill
277	224	40	Lumsden / Mossburn
760	615	145	Otautau / Nightcaps
484	205	0	Queenstown / Glenorchy
476	335	65	Riverton
333	270	78	Tapanui / Waikaia
410	260	11	Te Anau
198	99	10	Tokanui
175	125	50	Tuatapere
1125	825	158	Winton
629	555	195	Wyndham
11356	7323	1318	TOTALS

** HH - All registered box holders (includes F & DF)

** F - Farmers and lifestyle box holders (includes DF)

** DF - Dairy farmer box holders only

Updated 20 Oct 2016

Your Local Direct Marketing Solution