

# DIRECT MARKETING

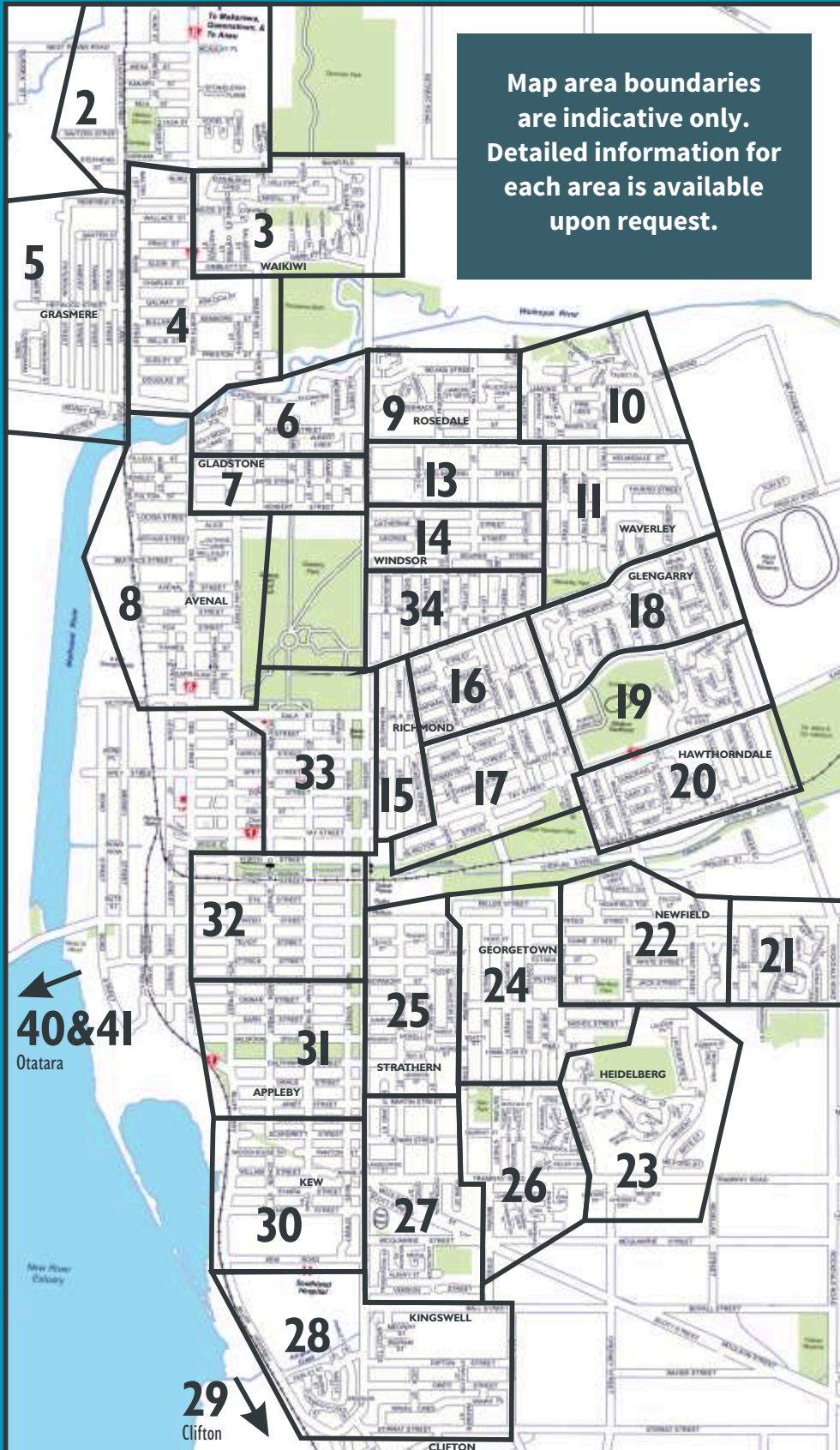
ONE OF THE GREATEST MARKETING  
SECRETS OF ALL TIME IS THAT  
**EVERYONE HAS A MAILBOX!**

**Direct Marketing reaches people through their mailbox.**

If you continually place your marketing message in people's mailboxes, you can make money – simple as that. Direct marketing allows you to measure the effectiveness of your marketing. We can show you how to use direct marketing to increase *your* sales.



**Invercargill** : \$42 + GST / 1000 under 28gms. \$48 + GST / 1000 over 28gms.  
**Otatara** : \$48 + GST / 1000. **Rural Delivery** : Start from \$105.30 + GST / 1000.  
 Pamphlets need to be with us no later than 5pm Tuesday for delivery that week.  
 Deliveries are completed between Wednesday and Saturday.



## AREAS

| #   | Qty |
|-----|-----|
| 2   | 340 |
| 3   | 402 |
| 4   | 400 |
| 5   | 498 |
| 6   | 200 |
| 7   | 200 |
| 8   | 550 |
| 9   | 250 |
| 10  | 310 |
| 11  | 545 |
| 13  | 305 |
| 14  | 390 |
| 15  | 390 |
| 16  | 380 |
| 17  | 500 |
| 18  | 540 |
| 19  | 325 |
| 20  | 400 |
| 21  | 340 |
| 22  | 490 |
| 23  | 475 |
| 24  | 650 |
| 25  | 550 |
| 26  | 570 |
| 27  | 630 |
| 28  | 580 |
| 29  | 320 |
| 30  | 420 |
| 31  | 560 |
| 32  | 420 |
| 33  | 155 |
| 34  | 420 |
| *40 | 390 |
| *41 | 380 |

**Total....14,275**  
 (21 September 2016)  
 \* Otatara Area

Your Local Direct Marketing Solution